AS-710
VERSATILE ADDRESSING & GRAPHICS PRINTING SOLUTION

Your desktop solution for direct mail

WE VALUE YOUR MAIL

AS-710
YOUR DESKTOP SOLUTION FOR DIRECT MAIL

The Neopost AS-710 address printer offers outstanding quality and innovation, featuring the versatility of shuttle head technology to adapt to your mailing applications and maximize the effectiveness of your mailings. The AS-710 can print an address, logo, barcode or graphic almost anywhere on your mailpiece, producing elegant, accurately printed envelopes, postcards or other mailing materials with a higher chance of being opened by the recipient.

With high speeds and capacity, professional, personalized mail is processed faster and reaches your customer sooner. Coupled with an address management software solution, costs are reduced with higher efficiency, better Postal Service™ savings and greater in-house control of your mail output.

TIME SAVING FLEXIBILITY

The AS-710 ensures maximum speed, accuracy and flexibility for all your printing jobs. Got an unexpected customer offer you need to integrate? No problem – the AS-710 gives you the flexibility to make last minute changes with ease. Productivity is increased naturally with high printing speeds and high capacity outputs which reduce cycle time; and your customer information is protected with the complete in-house control of the database.

ENHANCED COST CONTROL

Printing labels is an expensive and time-consuming business. The AS-710 cuts out the need for buying and stocking labels - and the manpower required to apply them. Blank envelopes are transformed into powerful marketing messages that work hard for your business. And because you can produce a higher volume of mail faster, you can benefit from postal discounts.

MAILROOM INTEGRATION MADE EASY

The AS-710 is easy to install without major IT involvement. Just load the "Plug'n Play" software onto your computer and within a few minutes, you're up and running. One-touch controls and clear, concise prompts on the LCD display make even the most complex jobs seem easy. Our addressing solution come with a variety of finishing options to suit your needs. For optimum efficiency with larger mail runs, you can add an optional stacker or dryer, which integrate easily into your existing mailing process with folder/inserter, mailing system and more.

SPECIFICATIONS

Speed (envelopes/hour)	Up to 14,000/hr.
Print resolution	Up to 600 dpi
Number of heads	1 (shuttle)
Maximum thickness	6 mm
Print area	500 x 235 mm
Minimum document size	75 x 70 mm
Maximum document size	500 x 395 mm
Hopper capacity	350 DL envelopes
Dimensions	468 x 410 x 365 mm
Weight	23 kg
Connection	USB 2.0 and TCP/IP

Neopost AS Series address printers utilize HP print technology to produce clean, crisp addresses, barcodes and graphics, with optional spot color ink cartridges.

AS-series software facilitates database management and optimizes your lay-out with the envelopes & document designer.

WHY CHOOSE NEOPOST?

Neopost is a world leader in mailing and logistics solutions. Our innovative solutions bring simplicity and efficiency to your mailing process to make your business run better. Neopost **brilliantbasics** benefits provide excellence in all our offers, from products to support and services. They bring you the best in **operational efficiency**, **mail quality and security**, **budget optimisation** and **online management**. Find out more at www.neopost.com/brilliantbasics
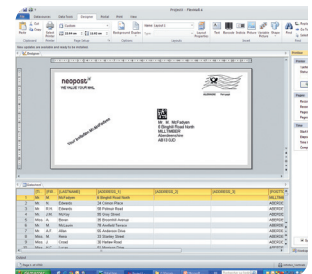
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